

# Study Global Governance in Geneva



### **6 Credits – A World of Experience**

3-Week Summer Intensive Program June 6 to June 24, 2023\*

last arrival on June 5; earliest departure on June 25

Tuition: \$3048 (6 credits)
Housing: \$600 (3 weeks)

\*Webster University Geneva follows the Swiss Federal mandate for higher education related to COVID-19. The latest information is available at **www.webster.ch**.



# Study in the operational hub of the world's multilateral system - Geneva, Switzerland

The Global Governance program is an innovative way to integrate learning with experience, through a 3-week immersive experience in Geneva, the home of multilateral affairs. Dedicated to the study of the major global issues, lectures will be coupled with visits to the primary institutions, agencies and other actors who are engaged daily in the governance of contemporary global challenges (sustainable development, migration, human rights, etc.).

Learn about the multiple challenges of the UN Sustainable Development Goals (SDGs) as you interact with experienced practitioners. Gain direct exposure to the influential multilateral environment of Geneva. Develop your critical analysis, leadership and global citizenship competencies.



## **Program Highlights**



"This is a unique opportunity for undergraduate students to broaden their worldview as they learn and engage with experts at the forefront of world affairs. We will visit with stakeholders who are working daily to address complex global challenges within various systems of international governance. Students will also benefit from identifying the main competencies for possible future work in the international arenas."

#### **Dr. Joseph Marques - Lead Faculty**

#### **Schedule**

A major feature of the program is the opportunity to engage with international practitioners and government officials at the UN, specialized agencies, NGOs, diplomatic missions, etc. The course program is composed of a minimum of 5 hours of daily instruction (Monday - Thursday), including 3 hours sessions dedicated to the theoretical overview of each global issue, integrated with visits to the main multilateral institutions and agencies in Geneva dealing with each specific global issue.

#### **Objectives**

Expected outcomes include a deeper understanding of the complexity of current global challenges and a greater ability to link local issues to global themes. This course will help students develop soft skills such as cross-cultural understanding, critical thinking, effective communication, team work and the development of their own leadership qualities. Ultimately, we aim for this to be a meaningful experience which will help students relate complex global challenges to their own lives and to have a positive impact on students' appreciation of future career options in the international sphere.

#### Housing

Students will stay in Webster University housing in center-city Geneva (Les Berges dormitory on the Rhone River), which has convenient access for the group's mobility both to the United Nations district of Geneva (institutions and actors in Genève Internationale) as well as university classrooms.

#### **Group Activities**

Geneva's cosmopolitan environment (integrated anglophone and francophone communities) makes it easy to navigate. Its convenient geographic location gives train access to the Swiss Alps and major cities (Paris, Milan, Zurich). As an EasyJet hub, it also has inexpensive travel options (Barcelona, Rome, London, Amsterdam) for weekends or personal travel following the program. Organized social activities (group dinner, Swiss mountain hike, Lac Léman cruise, BBQ, etc) give options allow students to connect and explore the region.



#### **INTL 2000 Issues in International Relations**

This course will provide a general introduction to global governance, multilateralism, international negotiation, diplomacy and cooperation. The course will also include a review of the main institutions composing Geneva's operational humanitarian hub. Students will also examine cross-cultural challenges of working in an international environment.

#### **POLT 4100 Advanced Studies in International Politics**

The focus of this course will be on a selection of major current global issues, including the United Nations's Sustainable Development Goals (SDG). Students will become familiar with the ongoing negotiation agenda of several different multilateral regimes and meet with international practitioners dealing with such issues on a daily basis. Visits to several leading international agencies and NGOs are an integral part of this course.

# **International Instructors with Diverse Backgrounds**

#### **Faculty and Program Director**

Dr. Joseph Marques teaches Global Governance, International Political Economy and Emerging Markets at Webster University. He holds a PhD from the Graduate Institute for International and Development Studies and has held visiting positions at the Centre for Latin American Studies at the University of Oxford and at King's College, London. He is a longtime resident of Geneva and has extensive experience and contacts with all major international organizations in Geneva in addition to a distinguished career in international banking with multiple international assignments.

The course will draw on additional members of Webster faculty and recognized experts in the Geneva area. All meetings at international organizations will be with senior international staff and there will be an opportunity to meet with diplomats and civil society leaders.



Program Themes	Related Organizations in Geneva*
Global Governance	UN Office in Geneva
Human Rights	OHCHR, Human Rights Council (in session in June)
International Trade	WTO
Migration & Refugees	IOM, UN High Commission for Refugees
Health Diplomacy	WHO, The Global Fund, UNAIDS
Sustainable Development	UNCTAD, ILO
Humanitarian Affairs	ICRC, UNOCHA
Green Finance, Impact Investment & Philanthropy	World Economic Forum, Swiss Banks
Technology, Cyber & Innovation	WIPO, IUT

<sup>\*</sup> This is not a complete nor final list.

#### Sample Weekly Schedule

Courses will run Monday to Thursday, with both morning and afternoon sessions. Weekly schedules will depend on host organizations' availability, but typical days will include morning lectures followed by afternoon site visits (or vice-versa).

	Monday	Tuesday	Wednesday	Thursday	Friday to Sunday
Morning Session	Two Classes (1.5hrs each)	Two Classes (1.5hrs each)	Visit to NGO or Multilateral Organization	Two Classes (1.5hrs each)	Free
Lunch	Lunch	Lunch	Lunch	Lunch	(for study time, optional group
Afternoon Session	Visit to U.N. in Geneva	Visit to NGO or Multilateral Organization	Two Classes (1.5hrs each)	Visit to NGO or Multilateral Organization	excursion(s) in Switzerland, or personal travel in the region)
Evening	Free	Free	Evening Reception /Speaker	Free	



# Webster

## Geneva

### **Experts in Study Abroad**

Webster's Study Abroad programs rank in the top 2 percent of the 1,500 colleges and universities surveyed in the U.S. News & World Report's "America's Best Colleges" 2018 edition (one of only 44 universities recognized for study abroad). The distinction recognizes study abroad programs that involve substantial academic work for credit and considerable interaction between the student and the culture.

Discover for yourself why over 1,000 students have studied abroad at Webster University Geneva.

#### All the Support You'll Need

At Webster, we make it effortless and easy for students coming from another Webster University campus or from partner universities in the Webster International Network of Schools (WINS) program to study in Geneva.

Every year, Webster University Geneva — the Webster campus with the broadest diversity of nationalities — welcomes over 100 study abroad students from campuses in our network.

Our common curriculum offers academic equality across all Webster University campuses, and provides courses that count toward your major or core requirements. All of our campus locations also carry U.S. accreditation — so credits can be transferred back to your home university.

Webster University Geneva offers housing accommodation to study abroad students. Webster's Study Abroad team provides full support for the program application, student visa process, financial aid and housing reservations. With pre-departure and on-site orientations for how to take full advantage of your time in Switzerland!

#### The First Sten

If you are interested in studying at Webster in Switzerland, your first step is to contact the appropriate Study Abroad office (either on your Webster home campus or for those in the WINS network, the Study Abroad office at our home campus for Webster University in St Louis).

For more information, visit webster.edu/globalgovernance

For those within the U.S., please contact St. Louis: +1-314-968-6988 or worldview@webster.edu

For those outside of the U.S., please contact Geneva: +41.22.959.8004 or baboulaz@webster.ch

www.webster.ch/globalgovernance